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**ONLINE PRIVACY: CAN THE LAW DEAL WITH HISTORY SNIFFING?**

On January 26, the Los Angeles Daily Journal published an article by Brian Kabateck and Evan Zucker of Kabateck Brown Kellner that explored the growing trend of companies harvesting personal online information from consumers using the Internet. While current law protects consumers "right to be left alone," Zucker and Kabateck suggest that new technologies that allow for "history sniffing," may require more protections than those traditionally found in common law.

"Legislators and regulators should strictly define the court's ability to protect citizens from these harms, especially against foreign operators," Kabateck and Zucker wrote.