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CREATING CONFUSION WHERE NONE EXISTED

On April 2, the Los Angeles Daily Journal published an article by Brian Kabateck entitled "Creating Confusion Where None Existed." The article explores the litigation landscape for consumers in the way of the Tobacco II cases.

"While there was quite a bit of controversy over Proposition 64's passage, the California Supreme Court's ruling in *Tobacco II* was monumental not because it signaled a fundamental change in the state's Unfair Competition Law, but because it clarified the limited scope of the changes resulting from the passage of the proposition," according to Kabateck.