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APPLE SUED OVER MISSING MILLIONS OF COLOURS IT CLAIMS FOR NEW iMAC

The Guardian newspaper reported that a Texas plaintiff has sued Apple for deceptively advertising that its iMacs offered “millions of colours” when in fact it only provided 262,144 true colors. Brian Kabateck of Kabateck Brown Kellner LLP filed the class action in federal court in San Jose. “Beneath Apple’s good-guy image is a corporation that takes advantage of its customers. Our goal to help customers who were deceived and make sure Apple tells the truth,” Kabateck said.