

Associated Press
April 22, 2008

GOOGLE ACCUSED OF DECEPTION IN ADSENSE SALES

The Associated Press reported that Brian Kabateck and his firm Kabateck Brown Kellner LLP filed a class action in U.S. District Court against Google and its popular AdSense program for allegedly deceiving advertisers and charging them for ads displayed on third party sites. "Most of the customers that actually fall victim to this scam are the unsophisticated advertisers," Kabateck said. "The sophisticated advertisers will know better, will know how to do it. These are the little guys that don't have money to lose on a program like this."